

University of Strathclyde Sports Union / Executive Committee

SPONSORSHIP OFFICER

Key Responsibilities

- Work closely with the Sports Union office and Sports Clubs to attract new, and uphold/service sponsorship deals
- Formulate sponsorship proposals and manage relations with existing accounts, ensuring regular engagement with clients and business representatives to deliver brand activation
- To produce follow up literature for sponsors in the form of Thank You letters, social media coverage and Sports Union updates to facilitate ongoing relationships
- Establish a working relationship with the Finance Officer to support fundraising campaigns, leading on Alumni development activities
- Attend all Sports Union Executive Committee and General Committee meetings, as well as any working groups assigned by the Sports President