



CLUB DEVELOPMENT MODULE



This Module

Will cover:

- What is Club Development
- Club Development Best Practice
- Being an inclusive club
- Recognising and reducing barriers to activity
- Disability support
- Learning and training opportunities
- Resources
- Your Club Development Staff Leads



Introduction



Here at the Sports Union, we consider the Club Captain, Secretary, Treasurer and Wellbeing roles to be the 'Leadership Group' of the Sports Club – often you'll hear us refer to the group as the 'CSTW'.

These roles are crucial to the functionality of your sports club, so it's essential to work together as a team and support each other in your roles.

Club Sport at Strathclyde wouldn't exist without all of the volunteer work you do, so we thank you in advance for your time and efforts!

Club Development

"Process of enhancing and advancing a club or organization to improve its structure, operations, effectiveness, and overall impact"

Considerations for your club...

How will you achieve financial sustainability?

How will you ensure all your members feel included?

How will you recruit new members?

Club Development Examples

Club Participation - Increasing participation & engagement amongst key student groups (international students, LGTBQI+ community, female students etc)



Improve the inclusivity of the sport through initiatives such as mini tennis and short tennis - versions of the sport with lower barriers to entry.

Student Experience - Consider the experience you want your members to have and what activities or events are required to achieve this.



Host intra society and non golf related events. It is pivotal that members have the opportunity to improve their game and develop relationships with other members through the love of the game

Continued...

Financial Management - Consider what financial position you need to achieve to run your club and make sure it is sustainable.



Secure funding through sponsorship, including individual player sponsors. We would like to incorporate as many alumni players into our funding through donations either monthly or one-off.

Other - Any other areas you would like to develop and achieve (e.g., league position, recreational offer and mental health etc.)



Focus on charity and community outreach through Rising Stars which aims to provide basketball coaching to school children in the East End of Glasgow.

Being an Inclusive Club

“Diversity is being invited to the party; inclusion is being asked to dance”

Your Club Constitution states the following:

"There will be no discrimination on grounds of age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief; sex, sexual orientation, political or other opinion."

Measures you can take to be an inclusive club:

- Ensure nobody feels excluded due to their experiences, identity or background
- Organise and promote how you are actively being an inclusive club e.g. hosting mental health drop-ins, arranging sober socials, identifying accessibility for students within a protected characteristic
- Ensure members know where they can seek additional help
- Promote to members to all look out for each other



Recognising & Reducing Barriers

In addition to promoting an inclusive environment, it is important to recognise potential barriers to engagement, and look at how you can remove these barriers.

Does your club consider the different demographics of students?

i.e. U18's, parents, care experienced, international, commuters, mature etc...

Considering the demographics, certain communities of students may have different barriers that could impact their engagement and accessibility. It is also important to remember that these demographics can also be intersectional...

Common Barriers facing students in Sport

Psychological

Physical

Logistical

Questions To Ask...

What does my club currently do to ensure we are inclusive?

What more could my club do to address barriers in engaging and participating?

How effectively are we promoting the inclusivity within my club?

Discuss the answers to these questions internally with your own club, with other club committees, and with the Sports Executive - there is lots we can learn and share together

Disability Support

The Sports Union want to ensure sport at Strathclyde is as accessible as possible.

It might not be possible to cater for all disabilities within your sport, and this is okay, but all clubs should be prepared to discuss accessibility arrangements for any members with a physical, learning, and/or sensory disability.

If you aren't aware of how to incorporate disability support within your club, we recommend you reach out to the Sports Union for assistance.

Additional areas for guidance are to contact your Scottish Governing Body and Scottish Disability Sport.

The University Disability and Wellbeing Service offers a wide range of support, which we also recommend you use for signposting.



Resources

This module covers a lot of areas to consider as club development leads within your club committee, however the real training is gained from experience doing the job. We have several resources to support you in your role:

- Disability and Wellbeing Service
- Scottish Disability Sport
- LEAP Sports
- Scottish Student Sport
- BUCS - Be Inclusive



Learning & Training

The Sports Union offers various learning & training courses throughout the year to ensure you get the most out of your time as a club volunteer.

These opportunities include:

- Committee Training Day
- First Aid
- Show Racism Red Card
- Concussion Toolkit
- Others TBC



Club Development

- Every Sports Union club has a staff member assigned to help with club development
- They are here to check in with if you have any questions



Club Development - Ann



Ann Taylor

ann.taylor@strath.ac.uk

Archery

Curling

Equestrian

Football (M)

Football & Futsal (W)

Futsal (M)

Gaelic Football (GAA)

Handball

Judo

Rugby (M)

Rugby (W)

Shinty

Squash

Table Tennis

Trampoline

Club Development - Leanne



Leanne Carnan

leanne.carnan@strath.ac.uk

Canoe
Fencing
Karate
Kendo
Korfball
Lacrosse
MMA
Mountain Biking
Mountaineering

Muay Thai
Pool & Snooker
Powerlifting
Road Cycling
Sailing
Snowsports
Surf
Ultimate Frisbee

Club Development - Lee



Lee Gallacher

lee.gallacher@strath.ac.uk

Badminton	Hockey
Basketball (M)	Netball
Basketball (W)	Pickleball
Cheerleading	Rowing
Cross Country & Athletics	Swimming & Water Polo
Dance	Tennis
Darts	Triathlon
Golf	Volleyball

Office Contacts

We understand that committee members and volunteers change every year and levels of experience can vary from person to person.

The Sports Union is here to help you deliver a great student experience for your members, but to achieve success, it's important that you and fellow committee members proactively engage with the office.

If you have any questions regarding Club Development, please do not hesitate to contact a member of staff or the Sports Executive - all contacts can be found on our website: <https://www.strathunion.com/sports-union/contact/>

