

A person with curly hair and colorful body paint (purple, blue, and pink) on their face and neck is looking upwards. They are wearing a black long-sleeved shirt and a blue wristband that says "Strathclyde". A large cloud of purple powder is rising from their hand, which is raised in the air. The background is a blurred outdoor setting with green foliage.

# Strath Union Impact Report 2024 - 2025



Strathclyde  
Students'  
Union

# Contents

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## 01 Introduction

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## 02 Strategic Alliance Framework

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## 03 In 2024 - 25 ...

- 04 ... we connected online
- 06 ... we represented
  - 11 ... we made change
  - 13 ... we found our people
  - 15 ... we stayed active
  - 17 ... we developed skills
  - 19 ... we offered support
  - 21 ... we created memories
  - 24 ... we refuelled
  - 25 ... we met future students
  - 26 ... we celebrated our community
  - 27 ... we loved our legacy at Re:Store

---

## 28 Funding & Awards

- 28 Awards & accreditations
- 29 We are grateful for our supporters





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*"It's been an incredible honour to serve as President of Strath Union for a second year. As my time in the role comes to an end, I'm proud to share the progress we've made in 2024/25 to enhance the student experience at the University of Strathclyde."*

*This Impact Report reflects the dedication of our student community and the tireless work of our Exec and Union staff, who show up every day to make things better for our students.*

*Representing over 25,000 students is a huge responsibility – one we've approached with care, purpose and a deep commitment to lasting, student-led change.*

*This year, we've secured essential funding for community-building initiatives, strengthened student representation at every level, and continued to create a vibrant, inclusive Union through our 200+ societies and 50+ sports clubs. Whether it's accessing confidential support through the Advice Hub or enjoying a night out at one of our events, we've worked hard to make Strath Union a space where everyone can feel at home.*

*Among this year's standout achievements was the successful launch of Jamie's Pantry – a vital new service tackling the cost-of-living and offering a sustainable, student-led initiative on campus. We also brought live music back to the Union, reviving the venue's legacy and creating memorable moments for our student community.*

*Another milestone was the development of a Strategic Alliance Framework – a long-term commitment that will strengthen collaboration between Strath Union and the University, putting student interests at the heart of future planning.*



Pictured: Eva Curran, Strath Union President 2023 - 25  
and Morna Simpkins, Strath Union CEO

*We also made great strides in strengthening the Student Rep system, ensuring that those elected to represent their peers are better supported to drive real change. Our Student Exec continued to champion student voices at the highest levels of the University, playing a key role in initiating meaningful improvements across campus.*

*I'm especially proud that we were once again voted the Best Students' Union in Scotland – a reflection of the energy, passion, and leadership shown by the students who drive everything we do. As we look ahead to developing Strath Union's new five-year strategy, our core values will continue to guide and shape our direction every step of the way.*

*I'm so grateful that I could give back to a place that has given me so much. Thank you for being part of this journey. I can't wait to see what next year's team will achieve together."*

– Eva Curran  
Strath Union President 2023 - 25

# Strategic Alliance Framework

**The Strathclyde Strategic Alliance Framework (SAF) is a collaborative partnership between Strath Union and The University of Strathclyde, led by both organisations' Executive teams.**

By fostering open communication and cooperation, the Alliance ensures that the student voice is central to decision-making processes, helping to create a university environment that supports the success and wellbeing of every Strathclyde student.

A full online copy can be found on the Strath Union website:  
[strathunion.com/union/governance/policy](https://strathunion.com/union/governance/policy)



Eva Curran, Strath Union President 2023 - 25 and Professor Sir Jim McDonald, University of Strathclyde Principal & Vice-Chancellor 2009 - 2025



1 August 2024 - 31 July 2025

# 2024 /25





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In 2024 - 25 ...

# We connected online



## strathunion.com

1 AUG 2024 - 31 JUL 2025



171,053 visits to our website  
( 161,968 in 2023 - 24 )

## newsletters


1 AUG 2024 - 31 JUL 2025



584,560 Strath Union emails opened  
( 372,990 in 2023 - 24 )




# Instagram

31 JULY 2024        14,804 followers    4.42M impressions    1.02M reach

31 JULY 2025        17,767 followers    5.99M impressions    1.52M reach

# TikTok

31 JULY 2024        1,074 followers

31 JULY 2025        1,861 followers



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In 2024 - 25 ...

# We represented

The Union runs elections annually in February to elect our full-time and voluntary officer roles, and this year we had 45 candidates across all available roles. 3,498 students voted, resulting in a turnout of 16.4% – an increase from the previous year.

In the Autumn, Postgraduate Faculty Representative elections are run. This year we had 26 candidates for 8 positions and 236 postgraduate students voted.

The Union also works with our Faculty Reps and over 600 Programme Reps to develop, organise and deliver on education-related campaigns and events. One of our Reps commented, *“Everyone was super nice and open and made me feel like I could ask any question”*.

**600+  
PROGRAMME  
REPS**

**NSS SCORE: 81.3%**  
(80.2% in 2023/24)



## AUTUMN ELECTIONS 2024

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26 positions ( 10 in 2023/24 )

236 voters ( 213 in 2023/24 )

## SPRING ELECTIONS 2025

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45 candidates ( 51 in 2023/24 )

3,498 voters ( 2,622 in 2023/24 )

16.4% turnout ( 12% in 2023/24 )

## STUDENT PARLIAMENT 2024/25

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5 Parliament meetings ( 5 in 2023/24 )

1 policy passed ( 8 in 2023/24 )



# Full-time student representatives

## 2024 - 2025



## President

### Eva Curran

- Led the successful recruitment and onboarding of Strath Union's new CEO, ensuring strong leadership and strategic continuity for the organisation.
- Built international relationships, laying the groundwork for future Union engagement and potential operations in Bahrain.
- Secured the continuation of the Arts & Culture Fund, protecting vital financial support for student societies and cultural initiatives across the University.
- Strengthened campus community—launching the Campus Living Room and securing funding for a buddy system pilot project, and live music gigs at the Union.
- Recruited and supported a full Trustee Board, ensuring strong, diverse governance and stability at the heart of the Union.

# VP Community

## Jamie Campbell

- Launched Jamie's Pantry with support from Beauty Banks. Recruited volunteers and secured additional funding to continue to deliver and grow the Pantry.
- Held the Student Volunteer Awards (STAR), one of the biggest events in the Union calendar, with over 392 nominations received.
- Continuously pushed for a University Ethical investment Policy, which was submitted to the University Executive Team.
- Conducted the Responsible Futures audit.
- Supported the Welcome Team volunteers throughout Freshers' and Welcome Weeks.



# VP Education

## Charlie Wilson

- Led a review of representation and oversaw activities including PGR engagement, Skills and Development days, the Programme Reps pilot project, the redeveloped Voice Room and Find your Rep website function.
- Worked on sustainability campaigns including lobbying for ethical investment alongside delivery of an EDI audit, Reps survey, and sustainability festival.
- Advocated for improvements in the experience of students in navigating Personal Circumstances, finance administration, exam board and visa issues, and attendance and participation.
- Established Palestinian scholarships at the University of Strathclyde.
- Celebrated the work of teachers across the University through the Teaching Excellence Awards (TEAs), with 576 nominations received.
- Participated as a member of the Tertiary Quality Student Expert Group.



# VP Sport

## Anna Edvaldsson

- Launched the Sports Outreach Programme with Annette Street Primary School, taking sport from Strathclyde into the local community and creating new leadership opportunities.
- Delivered the second Girls' Night In, welcoming almost 600 students and creating inclusive and welcoming spaces to get active.
- Hosted Sports Ball, celebrating the commitment and contribution of Sports Union members and volunteers.
- Provided 1 to 1 support to Clubs and individuals when needed, offering guidance, advocacy, and leadership across the University.
- Advocated for Strathclyde nationally through active involvement in SSS and BUCS, acting as a voting member at both Scottish and UK level, and bringing best practice back to Strathclyde.
- Secured the Taxis Cup for a second year running, highlighting the the Sports Union's sense of belonging and pride.



# VP Inclusion

## Ramisha Mujahid

- Successfully lobbied for a new University policy providing flexibility in classes and exams for religious and cultural observance.
- Completed a video series to help international students coming to Scotland.
- Supported, promoted, and participated in Black History Month and our Decolonial Academy.
- Advocated for the University Careers Service to offer tailored support for students from diverse backgrounds.
- Supported delivery of the Housing Campaign and Racial Equality Survey.
- Organised a Sound Bath, Podcast and Global Village Day.

A blurred background image showing a large crowd of students in an outdoor setting, likely a university courtyard or walkway. The students are dressed in casual attire, and the background features modern building structures with large windows.

***“What I enjoy most about being a Faculty Rep is the opportunity to connect with students from diverse backgrounds and hear their perspectives. It’s fulfilling to be their voice, bring their concerns to the table, and see positive changes happen as a result.”***

– Strathclyde Student,  
Faculty Rep Business PGT

***“I’d always encourage other people to take up the role because it gives you a voice to stand up for your peer group.”***

– Strathclyde Student,  
Programme Rep

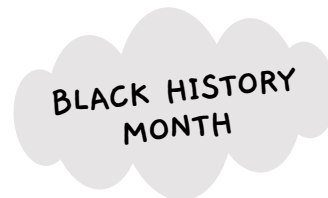
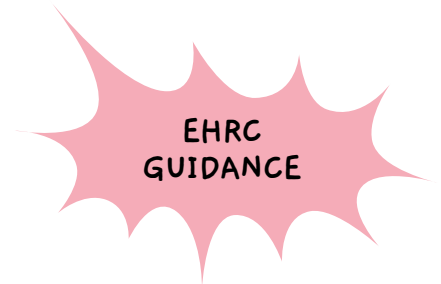


In 2024 - 25 ...

# We made change

Our campaigns have a significant influence on students because they work as a dynamic catalyst for change, increasing awareness, advocacy, and empowerment. These initiatives enhance education, diversity, and community development by providing opportunities for students to participate meaningfully with key problems facing students. Through campaigning, students learn skills such as effective communication and leadership, preparing them for active citizenship. Campaigns impact University policy by amplifying student voices, ensuring students' concerns are not only acknowledged but also factored into decision-making. Our campaigns encourage students to contribute to a more informed, democratic, and lively campus environment, providing a legacy of reform for good.

Over the past year there were a number of focussed campaigns driven by the key issues to students – including mental health and wellbeing, the cost of living and Liberation, Equality, Diversity and Inclusion.



*“Advocacy work can be tiring and lonely, and it sometimes feels like you’re not getting anywhere; but look around at all the people marching and standing with you. You are not alone. So many of us care and are ready to be part of change.”*

– Niamh Molloy,  
Strathclyde student  
on Fight for the Night





# We found our people



Studying aside, university is all about finding friends, finding community, and finding oneself. Our Societies and Sports Clubs provide a space for students to have fun, try new things, and connect with like-minded people.

150 SOCIETIES



6,744 MEMBERS



£66,000  
DISTRIBUTED  
BY SOCIETIES  
EXECUTIVE



*“We organised (an event) between 8 different Societies. It was really fun seeing them all come together; seeing people who wouldn't maybe normally socialise, come out together with these different societies through a fun and safe environment and make some new friends.”*

– Barnaby Brock,  
Boardgame Society





In 2024 - 25 ...

# We stayed active



## PERFORMANCE SPORT

46 BUCS teams  
596 fixtures  
17 medals won  
3 teams made it to National Trophy Final  
Ranking 31 out of 142 institutions  
55% overall win rate

## CLUB SPORT

48 clubs  
3,084 members

## SOCIAL & RECREATIONAL SPORT

1,325 StrathActive session attendances from 259 unique participants (206 students & 52 staff)  
8 StrathActive activities, over 130 session hours  
Intra-Mural Sport football tournament bringing 110 participants across 11 teams, totaling 115 football games

*“Being a StrathACTIVE Leader,  
I was able to create a welcoming  
environment and encourage people  
to be active. It was amazing to see  
people moving whilst making new  
friends.”*

– Janelle Lau  
StrathActive Leader



**StrathACTIVE  
LEADER**



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In 2024 - 25 ...

# We developed skills

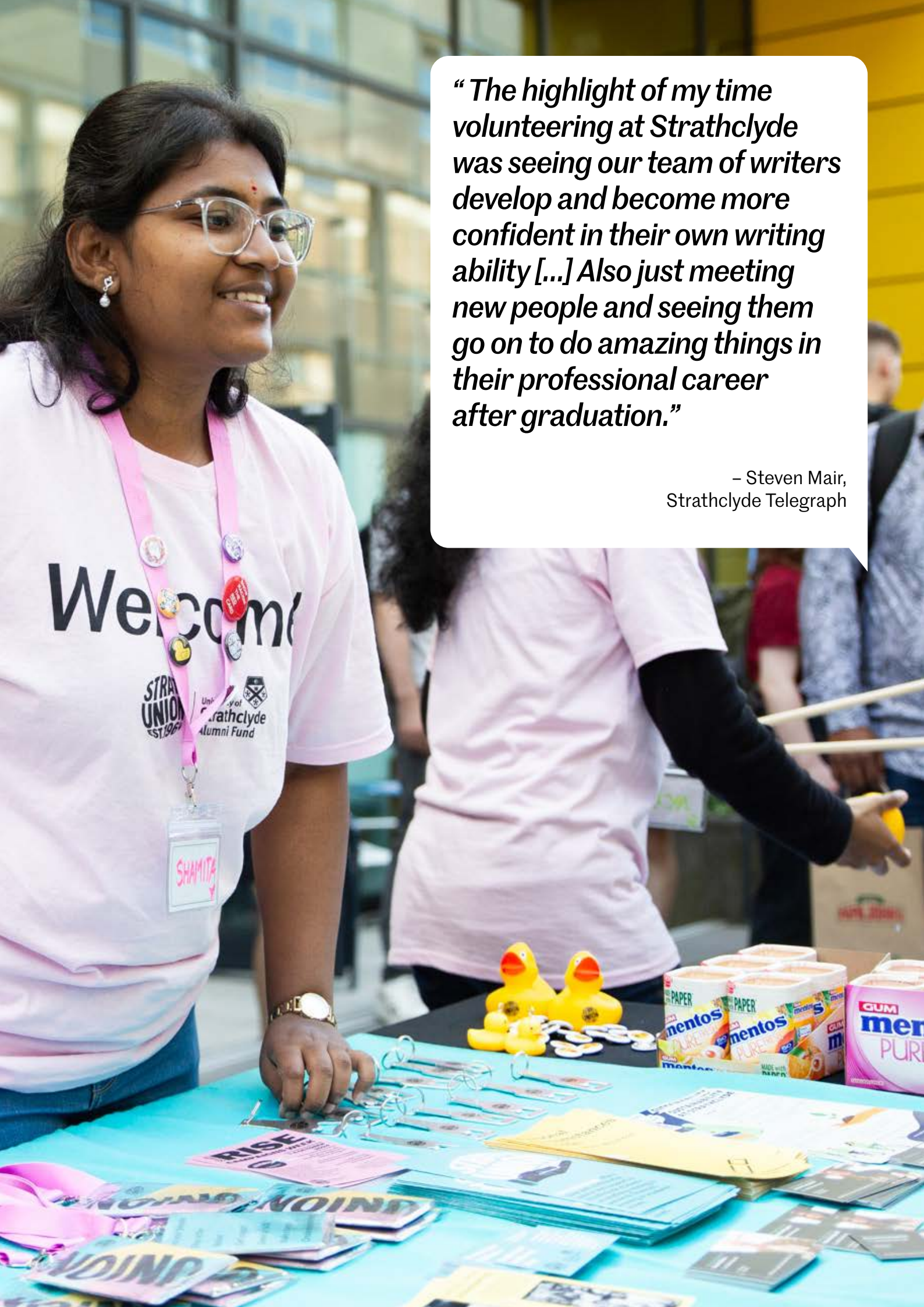
15,264  
VOLUNTEER  
HOURS

2,715  
VOLUNTEERS  
TRAINED &  
SUPPORTED

67  
CHARITIES  
SUPPORTED







*“The highlight of my time volunteering at Strathclyde was seeing our team of writers develop and become more confident in their own writing ability [...] Also just meeting new people and seeing them go on to do amazing things in their professional career after graduation.”*

– Steven Mair,  
Strathclyde Telegraph



In 2024 - 25 ...

# We offered support



**£45,429 OF FINANCIAL GAIN PUT  
BACK INTO STUDENTS' POCKETS**

**32 STUDENTS SUPPORTED BY  
THE PARTICIPATION FUND**

**£2,000 WORTH OF ALDI  
VOUCHERS DISTRIBUTED TO  
40 STUDENTS IN URGENT  
NEED OF SUPPORT**

**1,304  
STUDENTS  
SUPPORTED**

**1,553 ADVICE HUB CASES**



***“These experiences not only helped me grow personally and professionally, but also reinforced the power of community and compassionate leadership.”***

**– Aangi Shah**  
Hear to Listen Volunteer



In 2024 - 25 ...

# We created memories



300  
STUDENT-LED  
EVENTS

50,531 VISITS TO  
[STRATHUNION.COM/EVENTS](https://strathunion.com/events)







312 PROMO CARDS SOLD

385 CHARITY DONATIONS  
THROUGH THE BAR

35 QUIZ WINNERS

1,699 GAMES OF DARTS

75,880 GAMES OF POOL

191 DECKS OF CARDS  
SOLD AT THE BAR



## Freshers 2024

14,118  
ATTENDEES AT  
THE FAIR DAYS

94  
EVENTS

5,786  
SIGN-UPS  
TO EVENTS

£123,273  
TOTAL INCOME FOR  
FOOD & DRINK  
OUTLETS ACROSS  
FRESHERS' WEEK

£4,625  
INCOME FROM TERRACE  
ENTRY PASSES

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In 2024 - 25 ...

# We refuelled

57,324  
COFFEES SOLD  
IN ROASTERS

2,828 CUPS  
OF MATCHA

4,155 PASTRIES

103,351  
PINTS POURED

87,451  
SPIRITS POURED

3,879 SHOTS OF  
BABY GUINNESS

3,273 VENOMS

6,335 PIZZAS SOLD

14,053 PORTIONS  
OF CHIPS





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In 2024 - 25 ...

# We met future students

171  
EMAIL LIST  
SIGN-UPS

400 BAGS OF SWEETS GIVEN AWAY AT APPLICANT DAYS!



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In 2024 - 25 ...

# We celebrated our community



Student Volunteer Awards

**392 STAR  
NOMINATIONS**



Teaching Excellence Awards

**576 TEAs  
NOMINATIONS**



In 2024 - 25 ...

# We loved our legacy at Re:Store



## 607 BEARS SOLD

£2,056 of proceeds going to the Alumni Fund

## 4,746 TOTAL RE:STORE SALES

3,234 in-store sales  
1,512 Zettle sales

## £40,068 TOTAL RE:STORE PROFIT

£49,457.97 Zettle sales  
> £17,705.19 profit  
£38,808.30 in-store sales  
> £22,363.33 profit

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In 2024 - 25 ...

# We were voted No1 Scottish Union!

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Ranked 1st in Scotland and 4th in the UK, the Whatuni Student Choice Awards (WUSCAs) are the largest annual awards in the UK where the outcome is decided exclusively by students. For the last three years, Strath Union has been the only union in Scotland to be shortlisted.





# We are grateful to our supporters

Thank you for the trust you've placed in us.

On behalf of the entire Students' Union, we extend our heartfelt gratitude to our supporters and funders for supporting and investing in our vision of creating an extraordinary experience for every student at Strathclyde. All contributions have played a pivotal role in shaping our vibrant community and have helped us stay committed to our core principle to empower and support every student at Strathclyde to succeed to the best of their ability at university and beyond. The generous donations and continuous backing have allowed us to implement transformative initiatives, establish valuable resources, and organise memorable events; all tailored to enrich the academic and social lives of our students.

**£2.9M**  
**BLOCK**  
**GRANT**

**£164k**  
**ALUMNI**  
**GRANTS**

